

## ADVERTISING/SPECIAL MESSAGE INFORMATION AND RATES

Please consider placing an Advertisement of Special Message within the pages of the Local 392 100th-Anniversary History Program Book.

*Union Histories will provide no-cost design services, if needed*

### AD PRICING

(All ads are in full color)

Full-Page Advertisement.....	\$1,000
Half-Page Advertisement .....	\$700
Quarter-Page Advertisement .....	\$400

### AD SIZES

	Width	Height
Full Page w/ 1/8" Bleed	8.75"	11.25"
Half Page (Horizontal)	7.5"	4.875"
Half Page (Vertical)	3.625"	10"
Quarter Page	3.625"	4.875"

*Ad artwork is preferred as a press-ready PDF with all fonts outlined, CMYK and at least 300 DPI.*

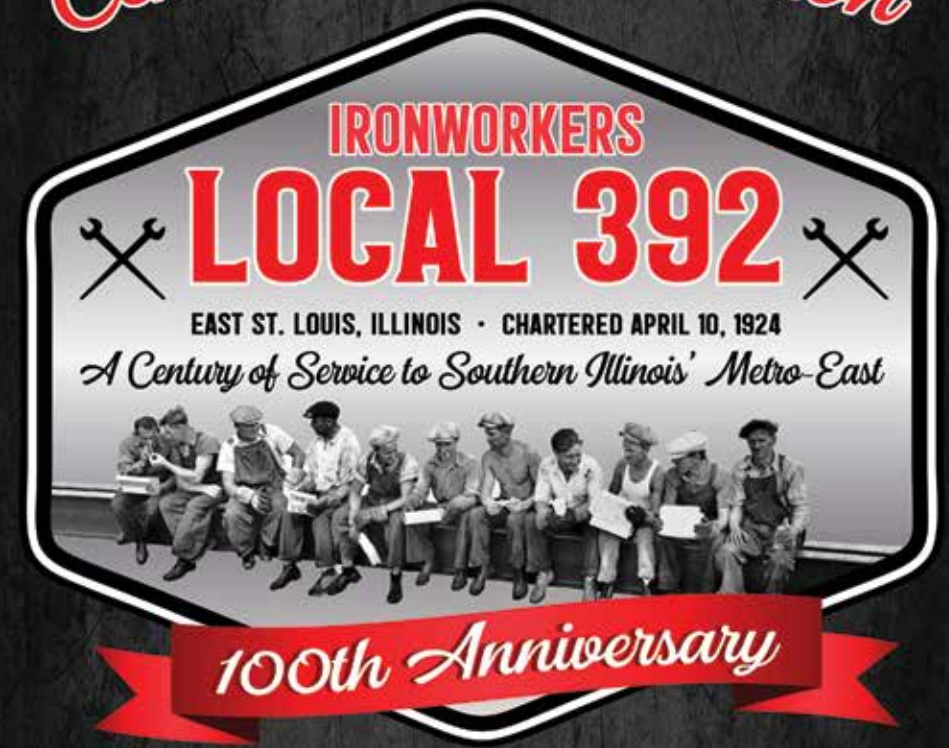
### SUBMIT A SPONSORSHIP OR ADVERTISEMENT

Sponsorship reservations, inquiries, design requests, artwork and payments can be submitted online at [www.unionhistories.com/Local392](http://www.unionhistories.com/Local392) or e-mail [ads@unionhistories.com](mailto:ads@unionhistories.com) or fill out and submit the attached form.

**Deadline for Sponsorships and Advertisements is  
MARCH 22, 2024**

INTERNATIONAL ASSOCIATION OF IRONWORKERS  
LOCAL NO. 392

*Be Part of Our  
Centennial Celebration*



**APRIL 6, 2024**

**DINNER/DANCE GALA AND HISTORY BOOK  
SPONSORSHIPS AND ADVERTISING/MESSAGES**

# IRONWORKERS LOCAL NO. 392

East St. Louis & Southwest Illinois

## 100th Anniversary Celebration

Friends and Colleagues:

Since 1924, Local 392 has been serving the iron-erecting industry of East St. Louis and Southwest Illinois - and we will celebrate our 100-Year Centennial Anniversary with a **Dinner/Dance Gala** on April 6, 2024, at The Regency O'Fallon and the production of a special **Local 392 History Program Book**.

**On behalf of the Local 392 membership, I invite you to be part of our anniversary celebration by providing a Sponsorship or Advertisement/Special Message for the Gala and History Book. Sponsors will be provided with Reservations for the Dinner/Dance!**

Details for Sponsorships and Advertising can be found within this brochure

Thank you in advance for supporting our 100th Anniversary!

John Schmitt, Business Manager  
Ironworkers Local No. 392

# IRONWORKERS LOCAL 392

## 100th Anniversary Celebration

### DINNER-DANCE GALA

Saturday, April 6, 2024 | 5:00 to 11:00 p.m.

The Regency O'Fallon | 400 Regency Park • O'Fallon, Illinois

### SPONSORS WILL BE PROVIDED WITH RESERVATIONS TO THE DINNER/DANCE

- Reception Cocktails and Hors D'oeuvre, Photo Op ..... 5:00 - 6:00 p.m.
- Welcome, Honor Guard, National Anthem, Invocation ..... 6:00 - 6:15 p.m.
- Buffet Dinner, Dessert, Coffee ..... 6:15 - 7:15 p.m.
- Presentations, Pins & Certificates ..... 7:15 - 8:15 p.m.
- Dancing, Celebrating, Photo Ops ..... 8:15 - 11:00 p.m.

Guests will be presented with Gift Bags/History Book as they depart  
Please Indicate T-shirt size with your R.S.V.P.

An Open Bar will be available throughout the evening

### PLEASE R.S.V.P. WITH YOUR SPONSORSHIP RESERVATION

For additional Reservations to the Dinner/Dance at \$150 each, go to [www.unionhistories.com/Local392](http://www.unionhistories.com/Local392)

# EVENT SPONSORSHIPS AND PROGRAM ADVERTISING

Please consider one of the following Event Sponsorships or Advertising/Special Message opportunities for the Local 392 100-Year History Program Book, which will be distributed to guests and members at our Dinner/Dance Gala.

Advertising opportunities are presented on the back of this rate card

Union Histories will provide no-cost design services, if needed

## PLATINUM-LEVEL "MAIN 100TH-ANNIVERSARY" SPONSORS .....\$5,000

- Full-Page Ad in the PLATINUM Advertising Section at the Front of the History Book.
- Your Logo placed on the back Outside Cover of the History Book.
- Special recognition with Your Logo on Signage displayed at the Dinner/Dance.
- Your Logo presented within the Video Slideshow to be played during the Dinner/Dance.
- Eight (8) reservations for the Dinner/Dance.

## GOLD-LEVEL "BAR" SPONSORS .....\$4,000

- Full-Page Ad placed in the GOLD Advertising Section of the History Book.
- Special recognition with Your Logo on Signage displayed by the Bars at the Dinner/Dance.
- Your Logo presented within the Video Slideshow to be played during the Social.
- Six (6) reservations for the Dinner/Dance.

## SILVER-LEVEL "COCKTAIL RECEPTION" SPONSORS .....\$3,000

- Full-Page Ad placed in the SILVER Advertising Section of the History Book.
- Special recognition with Your Logo on Signage displayed in the Cocktail Reception area at the Dinner/Dance.
- Your Logo presented within the Video Slideshow to be played during the Dinner/Dance.
- Four (4) reservations for the Dinner/Dance.

## BRONZE-LEVEL "ENTERTAINMENT" SPONSORS .....\$2,000

- Full-Page Ad placed in the BRONZE Advertising Section of the History Book.
- Special recognition with Your Logo on Shared Signage displayed by the Entertainment at the Dinner/Dance.
- Your Logo presented within the Video Slideshow to be played during the Dinner/Dance.
- Two (2) reservations for the Dinner/Dance.

## SUBMIT A SPONSORSHIP OR ADVERTISEMENT

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Deadline for Sponsorships and Advertisements is **MARCH 22, 2024**

# RESPONSE FOR SPONSORSHIP OR ADVERTISING

If not using the online form at [unionhistories.com/Local392](http://unionhistories.com/Local392) to reserve a sponsorship or advertisement, please detach this portion and return with payment to reserve your sponsorship or ad.

## EVENT SPONSORSHIP PACKAGES

- Platinum-Level SPONSOR ..... \$5,000
- Gold-Level SPONSOR ..... \$4,000
- Silver-Level SPONSOR ..... \$3,000
- Bronze-Level SPONSOR ..... \$2,000

## ADVERTISING

- Full-Page Advertisement ..... \$1,000
- Half-Page Advertisement ..... \$700
- Quarter-Page Advertisement ..... \$400

Your Name: \_\_\_\_\_

Organization: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Guest Names (if attending the event):

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### Please make payment to:

Union Histories  
8786 Smokerise Drive, Macedonia, OH 44056

UNION HISTORIES™

Preserving the Proud Stories of Local Unions