



SUBMIT A SPONSORSHIP OR ADVERTISEMENT

Sponsorship reservations, inquiries, design requests, artwork and payments can be submitted online at: www.unionhistories.com/iuec1 or E-mail ads@unionhistories.com or fill out and submit the attached form.

Deadline for Sponsorships and Advertisements is
APRIL 22, 2022

*IF YOU ALREADY SUBMITTED A SPONSORSHIP OR AD RESERVATION and RSVP for the postponed 2020 date, you do NOT need to submit again; we already have your reservation.

NEW DATE

MAY 14, 2022

CELEBRATE OUR 125TH ANNIVERSARY



EVENT RESERVATIONS & SPONSORSHIPS

HISTORY BOOK ADVERTISING

MAY 14, 2022

(RESCHEDULED FROM APRIL 18, 2020)

BE PART OF OUR 125-YEAR CELEBRATION!

Dear Friends and Colleagues:

Local One Elevator Constructors have been shaping the skylines of New York and New Jersey since the local was chartered on June 7, 1894. We will celebrate our 125th Anniversary of service to the region with a gala event on **Saturday, May 14, 2022** (rescheduled from April 18, 2020), at the Sheraton New York Times Square Hotel.

We have also commissioned the creation of a special **125th Anniversary History Book** that will chronicle and preserve the important story of our local.

On behalf of the 3,000 dedicated members of Local One, I invite you to be part of our anniversary celebration by providing a Sponsorship or Advertisement/Special Message for the event and History Book. **Sponsors will be provided with reservations to the event!**

Details for sponsorships and advertising can be found within this brochure.

Thank you in advance for supporting our 125th Anniversary!



Lenny Legotte, President-Business Manager
I.U.E.C. Local One

You are Cordially Invited

Elevator Constructors Local One • 125-Year Anniversary Celebration

PLEASE RSVP WITH A SPONSORSHIP FOR RESERVATIONS

Indicate attendees when reserving your Sponsorship online or on the attached mailer.

SATURDAY, MAY 14, 2022

Sheraton New York Times Square Hotel
811 7th Avenue, West 53rd Street

Cocktail Reception 6:00 p.m. to 7:00 p.m.

Dinner & Dancing 7:00 p.m. to 11:00 p.m.

*Please indicate any special dietary requests with your RSVP
An Open Bar will be available throughout the evening*

HOTEL ROOM BLOCK

To reserve a hotel room at a special rate at the Sheraton, call the hotel at (212) 581-1000 and mention "Local One IUEC Gala" or reserve online at www.unionhistories.com/localonehotel.

Sheraton is following the Key to NYC COVID-19 Guidelines.

View the Key to NYC Guidelines at www.unionhistories.com/keytonyc.

For questions, please contact Local One at 718-767-7004

EVENT SPONSORSHIPS & PROGRAM ADVERTISING

Union Histories will provide no-cost design services, if needed

PLATINUM-LEVEL EVENT SPONSORS \$10,000

- Full-Page Ad in the PLATINUM Advertising Section at the Front of the History Book.
- Your Logo placed on the back outside cover of the History Book.
- Special recognition with Your Logo on Signage displayed at the Celebration Event.
- Your Logo presented within the Video Slideshow to be played during the Celebration Event.
- Table of 10 Reservations for the Event.

GOLD-LEVEL BAR SPONSORS \$7,500

- Full-Page Ad placed in the GOLD Advertising Section of the History Book.
- Special recognition with Logo on Signage displayed by the Bars at the Celebration Event.
- Your logo presented within the Video Slideshow to be played during the Event.
- Six (6) Reservations for the Event.

SILVER-LEVEL COCKTAIL RECEPTION SPONSORS \$5,000

- Full-Page Ad placed in the SILVER Advertising Section of the History Book.
- Special recognition with Logo on Signage displayed at the Cocktail Reception.
- Your logo presented within the Video Slideshow to be played during the Event.
- Four (4) Reservations for the Event.

BRONZE-LEVEL FRIEND SPONSORS \$3,000

- Full-Page Ad placed in the BRONZE Advertising Section of the History Book.
- Your logo presented within the Video Slideshow to be played during the Event.

FULL-PAGE ADVERTISEMENT \$1,000

- Full-Page Ad placed in the Advertising Section of the History Book.

Full-Page Ad Size: 8.75" x 11.25" (1/8" bleed)

Ad artwork is preferred as a press-ready pdf with all fonts outlined, CMYK and at least 300 dpi.

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RESPONSE FOR SPONSORSHIP OR ADVERTISING

If not using the online form at unionhistories.com/iuec1 to reserve a sponsorship or advertisement, please detach this portion and return with payment to reserve your sponsorship or ad.

EVENT SPONSORSHIP PACKAGES

- ☐ Platinum-Level EVENT SPONSOR\$10,000
- ☐ Gold-Level BAR SPONSOR.....\$7,500
- ☐ Silver-Level COCKTAIL RECEPTION SPONSOR\$5,000
- ☐ Bronze-Level FRIEND SPONSOR.....\$3,000

ADVERTISING

- ☐ Full-Page Advertisement\$1,000

Your Name: _____

Organization: _____

E-mail: _____

Phone: _____

Names of Guests (If you are contributing a sponsorship):

Total Amount Enclosed: _____

*Thank you for
your support!*

Please make payment to:
Union Histories
8786 Smokerise Drive,
Macedonia, OH 44056

UNION HISTORIES™

Preserving the Proud Stories of Local Unions